

**The Brand IDEA: Managing Nonprofit Brands With
Integrity, Democracy, And Affinity By Julia Shepard
Stenzel**

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The Brand Idea Managing Nonprofit Brands With Integrity Democracy And Affinity By Laidler Kylander Nathalie Stenzel Julia Shepard 2014 Hardcover

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There are 9 professionals named Julia Stenzel, She is a co-author of The Brand IDEA: Managing Nonprofit Brands with Integrity, Democracy, and Affinity (Jossey

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She is the co-author of The Brand Idea, which offers a The brand in a non-profit and in a foundation Effective brand management is a mindset that starts

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Julia Shepard Stenzel is a consultant and writer who works with nonprofits. She is a co-author of The Brand IDEA: Managing Nonprofit Brands with Integrity, Democracy

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Managing Nonprofit Brands with Integrity, Democracy and Julia Shepard Stenzel] this book presents the Brand IDEA (Integrity, Democracy, and Affinity).

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Julia shepard stenzel (author of the brand idea)

Julia Shepard Stenzel is the author of The Brand IDEA (3.75 avg rating, 4 ratings, 0 reviews, published 2013) register; Julia Shepard Stenzel s Followers.

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