

**The Dragonfly Effect: Quick, Effective, And Powerful
Ways To Use Social Media To Drive Social Change By
Jennifer Aaker;Andy Smith**

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Jennifer Aaker; Born January 15, 1967 (age 48) Andy Smith: Website: http Aaker also focuses on the transmission of ideas through social networks,

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Andy smith (author of the dragonfly effect) -

About Andy Smith: Andy Smith co-authored The Dragonfly Effect: Quick, Effective, and Powerful Ways To Use Social Media to Drive Social Change,

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